

# SPONSORSHIP PACKAGES BY FUTURISM FORUM

Show your brand, service or product.

# Options

1. Platinum Sponsor
2. Gold Sponsor
3. Assemble yourself

# FUTURISM

## FORUM

Futurism Forum — an event about Artificial Intelligence, Blockchain and Cyber Security.

The most complicated algorithms, revolutionary inventions, and technologies all consist of hundreds of the simplest components that use create synergy together. The ability to understand and create such projects depends on decomposition and simplification.

**If you are an innovator, startup, analyst, expert, or scale-up. Working for a VC, government body, investor or regulator. If you are involved in AI, blockchain, data security.**

**Join us!**

# PLATINUM SPONSOR

## COMMUNITY INVOLVEMENT

- **Speaking slot for promoting (up to 5 min)**
- Mentions company during the welcome speech and closing remarks
- Possibility to place a company's video before speakers speech (twice per day, up to 3 minutes)
- **20 attendee** tickets for the 3 days of the conference
- **Personal online consultations with speaker:**
  - **2 consultations of 15 minutes with 2 speakers OR**
  - **1 private of 30 minutes with 1 speaker**

## ATTENDEE ENGAGEMENT

- **The «The Gifts» section on the conference platform:**
  - adding the conditions to receive the gift from the sponsor, sponsor's gifts description, sending the digital gifts from sponsor to the conference visitors via Conf 4.0
- The ability to create 4 polls for attendees (Note «This poll was sponsored by». *Polls* are moderated by *organizers*)

# PLATINUM SPONSOR

## SOCIAL MEDIA PROMO

- **«Platinum Sponsor» status on the conference website (logo + active link)**
- Mentioning the sponsor company in newsletters for potential conference attendees
- **Interview with a company representative on Futurism Forum YouTube channel**
- Mentions company in all-conference newsletters for Futurism Forum participants. Including information about the sponsor company with logo and company's link, project or product advertisement, hiring announcement.
- Logo placement on the 4 announcements in conference social networks. Including information about the sponsor company with logo and company's link, project or product advertisement, hiring announcement.  
Logo placement on the «thanks to our sponsors» in conference social networks
- Logo placement in the agenda section of the website (e.g., «the panel discussion is sponsored by»)
- **Logo placement «Platinum Sponsor» in video reports**
- 1 publication on media (blockchain/AI/cybersecurity industry)

# GOLD SPONSOR

## COMMUNITY INVOLVEMENT

- Possibility to place a company's video before speakers speech (once per day, up to 1 minutes)
- **8 attendee** tickets for the 3 days of the conference
- **1 private personal online consultations with speaker (15 minutes)**

## ATTENDEE ENGAGEMENT

- The «Gifts» section on the conference platform:
  - adding the conditions to receive the gift from the sponsor, sponsor's gifts description, sending the digital gifts from sponsor to the conference visitors via Conf 4.0
- The ability to create 2 polls for attendees (Note «This poll was sponsored by»). *Polls are moderated by organizers*

# GOLD SPONSOR

## SOCIAL MEDIA PROMO

- **Gold Sponsor status on the conference website (logo + active link)**
- Mentions company in all-conference newsletters for Futurism Forum participants. Including information about the sponsor company with logo and company's link, project or product advertisement, hiring announcement.
- Logo placement on the 2 announcements in conference social networks. Including information about the sponsor company with logo and company's link, project or product advertisement, hiring announcement.
- Logo placement on the «thanks to our sponsor» in conference social networks
- **Logo placement «Gold Sponsor» in video reports**

# PLATINUM VS GOLD SPONSORSHIP: LET'S COMPARE?

	Platinum Sponsorship Packages	Gold Sponsorship Packages	Assemble yourself
Possibility to place a company's video before speakers speech	Sponsorship Packages	Once a day, up to 1 minutes	1499
Team tickets	20	8	from 49
Private personal online consultations with speakers	2 (30 minutes each)	1 ( 30 minutia each)	from 999
The «Gifts» section on the conference platform	Unlimited prizes and raffles	Unlimited prizes and raffles	399
<i>The ability to create polls for attendees</i>	4	2	from 149
Status on the conference website (logo + active link)	Platinum Sponsor	Gold Sponsor	899
Mentions company in all-conference newsletters for Futurism Forum participants	✓	✓	699
Logo placement on the announcements in conference social networks	4	2	349
Logo placement in video reports	✓	✓	59 per video
Logo placement in the agenda section of the website	✓	-	399
1 publication on media (blockchain/AI/cybersecurity industry)	✓	-	249
Speaking slot for promoting	✓	-	1699
Mentions company during the welcome speech and closing remarks			699
Interview with a company representative on Futurism Forum YouTube channel	✓	-	1499
<b>Total price (USD)</b>	<b>5 000</b>	<b>8 000</b>	<b>From 49</b>





# BENEFITS

# COMMUNITY INVOLVEMENT

- **Speaking slot for promoting**
- **Possibility to place a company's video before speakers speech (twice per day, up to 3 minutes)**

The perfect tool to increase trust of your brand by putting company's video (speaking slot) on the screens of one of our stages (Blockchain, AI, Cybersecurity). All online viewers will see who you are and what is your product before sole speeches or panel discussions.

- **Mentions company during the welcome speech and closing remarks**

## **Opening:**

The event opening is always an attention drawing and exciting moment for the attendees. All of them have been waiting for this moment to start all the productiveness and fun. Make your promotion appearance right during the conference opening to increase your community opinion leadership level and trust in your company.

## **Closing remarks:**

All the kindest words are spoken at closing remarks, at this moment all of us, conference participants involved in a common great cause, so one more time remind about yourself.

# COMMUNITY INVOLVEMENT

- **20 attendee tickets for the 3 days of the conference**

Reasons your partners, employees should attend Futurism Forum: learn the latest technology trends that impact businesses in 2020, get new networking opportunities, your brand awareness, an inspiration for your next business idea

- **2 private personal online consultations with speakers (30 minutes each)**

## **Grow your business.**

Private consultation with Futurism Forum's speaker is a chance to rethink what you have to do to solve your business problems. Speakers can help you to find the true challenges affecting your organization, help you to minimize cost, rollout, and time and deliver valuable information and motivation in a single private consultation.

Speakers can push your business into seeing things in a new way, and help you issues your business is having or areas you want to strengthen within your company.

# ATTENDEE ENGAGEMENT

- **The Gifts section on the conference platform**

We are changing the concept of gifts at the conference and digitized them. The Futurism Forum organizer has direct access to all conference audiences: participants, VIP, speakers, investors, media. The organizer can charge any sponsors assets in real-time to all or selectively conference participants. The participant receives a notification that the asset has been accrued (digital gift, certificate, discount, etc.), with a description of the company that provides the gift, and decides how to manage this asset (transfer to a friend or contact the company exchange for a physical asset). This allows the sponsor to do targeted marketing depending on the desired audience.

- **The ability to create polls for attendees**

Throughout all stages of the conference, we will conduct polls, which are one of the main features of the conference platform. Polls are stimulating participants to earn points throughout the conference. As a result, the participant can exchange the earned points for the desired sponsorship gift.

# SOCIAL MEDIA PROMO

- **Status on the conference website, logo placement in the agenda**

You can promote a company in the conference site drive traffic to your website in front of your target audience.

- **Interview with a company representative on Futurism Forum YouTube channel**

Creating a video on Futurism Forum channel help you to increase company visibility. Also, you allow visitors on other blogs to discover your content, in that our channel advance.

- **Mentioning the sponsor company in newsletters for potential conference attendees.**

We will get your company visible via Futurism Forum 10000+ email contacts which include potential clients, partners, investors, developers in blockchain, AI, cybersecurity space.

# SOCIAL MEDIA PROMO

- **Logo placement on the announcements in conference social networks**

Futurism Forum social media is another great way to make sponsors content more visible. Stepping up to new ways of social media interaction will definitely increase your content visibility.

- **Logo placement in video reports**

Just imagine your company logo appearing in all conference videos! This is an analogue of the offline photo zone and logo on a badge lace - maximum brand memorability.

- **1 publication on media (blockchain/AI/cybersecurity industry)**

When specialized media have mentioned your company in publication, those mentions will expand your reach and get your product in front of your target audience.

# PITCHING OPPORTUNITIES

Apply to Startup Pitch if you are looking for publicity, branding, or funding for your startup. With Futurism Forum you have a chance to build strong strategic partnerships, find significant amounts of funds from investors, test and get feedback from customers.

**To Pitch Startup, project or your Idea  
please contact us [futurismforum@innohubgroup.com](mailto:futurismforum@innohubgroup.com)**

# Contact us

FUTURISM FORUM  
SOCIAL NETWORKS HERE



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THANK YOU!

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